

Disclosure and Privacy policy

Privacy Notice`

Effective Date: September 1, 2018 Notice Version: 1.0

Data Controller Contact Information: Greetje Kamminga. Email: greetje.kamminga@gmail.com

This document governs the Privacy Notice of my website/blog nofearoffashion.com

My Privacy Notice tells you what personal data (PD) and non-personal data (NPD) I may collect from you, how I collect it, how I protect it, how I may share it, how you can access and change it, and how you can limit my sharing of it. My Privacy Notice also explains certain legal rights that you have with respect to your personal data. Any capitalized terms not defined herein will have the same meaning as where they are defined elsewhere on my website/blog.

Your rights

When using my website/blog and submitting personal data to me, you may have certain rights under the General Data Protection Regulation (GDPR) and other laws. Depending on the legal basis for processing your personal data, you may have some or all of the following rights:

The right to be informed

You have the right to be informed about the personal data I collect from you, and how I process it.

The right of access

You have the right to get confirmation that your personal data is being processed and have the ability to access your personal data.

The right to rectification

You have the right to have your personal data corrected if it is inaccurate or incomplete.

The right to erasure (right to be forgotten)

You have the right to request the removal or deletion of your personal data if there is no compelling reason for me to continue processing it.

The right to restrict processing

You have a right to 'block' or restrict the processing of your personal data. When your personal data is restricted, I am permitted to store your data, but not to process it further.

The right to data portability

You have the right to request and get your personal data that you provided to me and use it for your own purposes. I will provide your data to you within 30 days of your request. To request your personal data, please contact me through my email address: greetje.kamminga@gmail.com.

The right to object

You have the right to object to me processing your personal data for the following reasons:

- Processing based on legitimate interests or the performance of a task in the public interest/exercise of official authority (including profiling)
- Direct marketing (including profiling)
- Processing for purposes of scientific/historical research and statistics
- Rights in relation to automated decision-making and profiling
- Automated individual decision-making and profiling

You will have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

Filing a complaint with authorities

You have the right to file a complaint with supervisory authorities if your information has not been processed in compliance with the General Data Protection Regulation. If the supervisory authorities fail to address your complaint properly, you may have the right to a judicial remedy.

For details about your rights under the law, visit <https://goo.gl/F41vAV>

Definitions

‘Non-personal data’ (NPD) is information that is in no way personally identifiable. ‘Personal data’ (PD) means any information relating to an identified or identifiable natural person (‘data subject’); an identifiable natural person is one who can be identified, directly or indirectly, by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person. PD is in many ways the same as Personally Identifiable Information (PII). However, PD is broader in scope and covers more data.

A “visitor” is someone who merely browses my website/blog. A “member” is someone who has registered with me, for instance to receive an email when a new post is published. The term “user” is a collective identifier that refers to either a visitor or a member.

Topics covered in my Privacy Notice

1. Information I collect
2. My use of cookies

3. How your information is used
4. Retaining and destroying your PD
5. Updating your PD
6. Revoking your consent for using your PD
7. Protecting the privacy rights of third parties
8. Do not track settings
9. Links to other websites
10. Protecting children's privacy
11. My email policy
12. My security policy
13. Transferring PD from the European Union
14. Changes to my Privacy Notice

1. Information I collect

Generally, you control the amount and type of information that you provide to me when using my website/blog.

My legal basis for collecting and processing your PD is based on consent.

What Happens if you don't give me your PD?

If you do not provide me with enough PD, I may not be able to provide you with my services. However, you can access and use some parts of my website/blog without giving us your PD.

I collect your PD in the following ways:

Automatic Information

I automatically receive information from your web browser or mobile device. This information includes the name of the website from which you entered my website/blog, if any, as well as the name of the website you'll visit when you leave my website/blog. This information also includes the IP address of your computer/the proxy server you use to access the Internet, your Internet service provider's name, your web browser type, the type of mobile device, your computer operating system, and data about your browsing activity when using my website/blog. I use all this information to analyze trends among my users to help improve my website/blog.

When entering and using my website/blog

When you enter and use my website/blog and agree to accept cookies, some of these cookies may contain your PD.

Member registration

When you register as a member, I collect your email address.

Collecting your location information

I use tools to provide you with nice content and to analyze. The companies providing these tools gather information of what you do, which website you came from and which website you go to etc. Like Google Analytics. When you use my website/blog, these companies, which services I use, may collect and process information about your actual physical location.

2. My use of cookies

My website/blog uses cookies. A cookie is a small piece of data or a text file that is downloaded to your computer or mobile device when you access certain websites. Cookies may contain text that can be read by the web server that delivered the cookie to you. The text contained in the cookie generally consists of a sequence of letters and numbers that uniquely identifies your computer or mobile device; it may contain other information as well.

By agreeing to accept my use of cookies, you are giving me, and third parties whose tools I use, permission to place, store, and access some or all the cookies described below on your computer.

Strictly necessary cookies

These cookies are necessary for proper functioning of the website/blog, such as displaying content, validating your session, responding to your comment, and other functions. Most web browsers can be set to disable the use of cookies. However, if you disable these cookies, you may not be able to access features on my website/blog correctly or at all.

Performance cookies

These cookies collect information about the use of the website/blog, such as pages visited, traffic sources, users' interests, content management, and other website/blog measurements.

Functional cookies

These cookies enable the website/blog to remember a user's choices – such as their language, user name, and other personal choices – while using the website/blog. They can also be used to deliver services, such as letting a user comment on a blog post, listen to audio, or watch videos on the website/blog.

Media cookies

These cookies can be used to improve a website/blog's performance and provide special features and content. They can be placed by third parties who provide services to my website/blog.

Advertising or targeting cookies

These cookies are usually placed and used by advertising companies to develop a profile of your browsing interests and serve advertisements on other websites that are related to your interests. You will see less advertising if you disable these cookies. As I do not have any advertising on my website/blog, these cookies can only be placed by the companies whose tools I use.

Session cookies

These cookies allow websites to link the actions of a user during a browser session. They may be used for a variety of purposes. Session cookies permit users to be recognized as they navigate a website so that any item or page changes they make are remembered from page to page. Session cookies expire after a browser session; thus, they are not stored long term.

Persistent cookies

These cookies are stored on a user's device in between browser sessions, which allows the user's preferences or actions across a site (or, in some cases, across different sites) to be remembered. Persistent cookies may be used for a variety of purposes, including remembering users' choices and preferences when using a website or to target advertising to them.

I may also use cookies for:

- Identifying the areas of my website/blog that you have visited
- My website/blog analytics
- Allowing you to post comments
- Allowing you to share content with social networks
- Remembering your preferences and settings
- Most web browsers can be set to disable the use of cookies. However, if you disable cookies, you may not be able to access features on my website/blog correctly or at all.

Web beacons

I or for instance the company I use to send you emails (Mail Chimp) may also use a technology called web beacons to collect general information about your use of my website/blog and your use of my emails. The information collected by web beacons allow me to statistically monitor the number of people who open my emails. Web beacons also help me to understand the behavior of my readers, members, and visitors.

Google Ad and Content Network Privacy Notice

Although I do not intend to allow advertising on my website/blog, third-party vendors, including Google, use cookies to serve ads based on a user's past visits to my website/blog. Google's use of the DoubleClick cookie enables it and its partners to serve ads to my users based on their visits to my site and/or other sites on the Internet. Users may opt out of the use of the DoubleClick cookie for

interest-based advertising by visiting <http://www.aboutads.info/choices/> For European users visit <http://www.youronlinechoices.eu>

Google Analytics Privacy Notice

My website/blog uses Google Analytics to collect information about the use of my website/blog. Google Analytics collects information from users such as age, gender, interests, demographics, how often they visit my website/blog, what pages they visit, and what other websites they have used before coming to my website/blog. I use the information I get from Google Analytics to analyze and to improve my website/blog. I have enabled Google Analytics advertising features such as remarketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics and Interest Reporting. Google Analytics collects only the IP address assigned to you on the date you visit my website/blog, not your name or other identifying information. I do not combine the information collected using Google Analytics with PD. Although Google Analytics may plant a permanent cookie on your web browser to identify you as a unique user the next time you visit my website/blog, the cookie cannot be used by anyone but Google. Google also uses specific identifiers to help collect information about the use of my website/blog. For more information on how Google collects and processes your data, visit <https://www.google.com/policies/privacy/partners/>

You can prevent Google Analytics from using your information by opting out at this link: <https://tools.google.com/dlpage/gaoptout>

Google remarketing

Why am I seeing ads by Google for products I've looked at?

Although I do not intend to advertise or have any advertisements on my website/blog, my website/blog provides data to use for remarketing advertising to Google and other companies that show ads on websites across the Internet. As an example, suppose you visit a website that sells computers, but you do not buy a computer on your first visit to that website. The website's owner might like to encourage you to revisit his/her site and buy a computer by showing you his/her ads again on other websites that you visit. Google will read a cookie that is already in your browser, or they place a cookie in your browser when you visit my site or other sites using remarketing. You can opt out of Google's use of cookies and remarketing at this link:

<https://support.google.com/ads/answer/2662922?hl=en> or you can opt out using the Network Advertising Initiative opt out page at: <http://optout.networkadvertising.org/#/>

Facebook remarketing

Third parties, including Facebook, may use cookies, web beacons, and other storage technologies to collect or receive information from my website/blog and elsewhere on the internet, and use that information to provide measurement services and target ads. With Facebook remarketing you may see ads on Facebook after you have visited my website/blog. For this to happen, Facebook uses a Custom Audience Pixel that is activated when a visitor lands on a webpage and a unique "cookie" is placed in their browser. Facebook lookalike audience targeting allows to show ads on Facebook to people who are similar to those who have already visited my website/blog. To opt out of Facebook's collection and use of information for ad targeting visit:

<https://www.facebook.com/help/568137493302217>

3. How your information is used

I use the information I receive from you to:

- Provide my services you have requested
- Make improvements to my website/blog
- Contact you with updates to my website/blog
- Resolve problems and disputes
- Communications and emails

When I communicate with you about my website/blog, I will use the email address you provided when you registered as a member (to get an email whenever a new post is published) or when you left a comment on a blogpost. You can change your contact preferences at any time by sending an email with your request to: greetje.kamminga@gmail.com

Sharing information with affiliates and other third parties

I do not sell or rent your PD to third parties for marketing purposes. I may provide your PD to third-party service providers I hire to provide services to me. These third-party service providers may include but are not limited to: web analytics companies, data management services and email service providers.

Sharing information with Facebook and Google for marketing purposes

I may share your PD with third parties for similar audience marketing purposes. Similar audience marketing is also called lookalike audience marketing. The third parties I share your PD with for this type of marketing include Facebook and/or Google. Using your PD, for similar audience marketing or lookalike audience marketing helps us find new audiences (users and customers) based on similar interests to yours, this helps us improve my marketing services. Your PD is only shared with Facebook and Google for this type of marketing. By using my website/blog and agreeing to my Privacy Notice, you are giving your consent for your PD to be used for the marketing purposes described within this section.

Legally required releases of information

I may be legally required to disclose your PD if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce my Legal Terms; (d) necessary to protect me from legal action or claims from third parties, including you and/or other users or members; or (e) necessary to protect the legal rights, personal/real property, or personal safety of my website/blog, members or users.

4. Retaining and destroying your PD

I retain information that I collect from you (including your PD) only for as long as I need it for legal or service purposes. Your information may be retained in electronic form, paper form, or a combination of both. When your information is no longer needed, I will destroy, delete, or erase it.

5. Updating your PD

You can update your PD by sending me an email with your request to: greetje.kamminga@gmail.com and I will help you. However, I may keep your PD as needed to enforce my agreements and to comply with any legal obligations.

6. Revoking your consent for using your PD

You have the right to revoke your consent for me to use your PD at any time. Such an opt-out will not affect disclosures otherwise permitted by law including but not limited to: (i) disclosures to third-party service providers that provide certain services for my website/blog, such as computer system services, data management services, (ii) disclosures to third parties as necessary to fulfill your requests, (iii) disclosures to governmental agencies or law enforcement departments, or as otherwise required to be made under applicable law, (iv) previously completed disclosures to third parties. If you want to revoke your consent for me to use your PD, send me an email with your request to: greetje.kamminga@gmail.com

7. Protecting the privacy rights of third parties

If any postings you make on my website/blog contain information about third parties, you must make sure you have permission to include that information in your posting. While I am not legally liable for the actions of my users, I will remove any postings about which I am notified, if such postings violate the privacy rights of others.

8. Do not track settings

Some web browsers have settings that enable you to request that my website/blog not track your movement within my website/blog. My website/blog does not obey such settings when transmitted to and detected by my website/blog. You can turn off tracking features and other security settings in your browser by referring to your browser's user manual.

9. Links to other websites

My website/blog may contain links to other websites. These websites are not under my control and are not subject to my Privacy Notice. These websites will likely have their own Privacy Notices. I have no responsibility for these websites and I provide links to these websites solely for your convenience. You acknowledge that your use of and access to these websites are solely at your risk. It is your responsibility to check the Privacy Notices of these websites to see how they treat your PD.

10. Protecting children's privacy

Even though my website/blog is certainly not designed for use by anyone under the age of 16, I realize that a child under the age of 16 may attempt to access my website/blog. I do not knowingly collect PD from children under the age of 16. If you are a parent or guardian and believe that your child is using my website/blog, please contact us. Before I remove any information, I may ask for

proof of identification to prevent malicious removal of account information. If I discover that a child is accessing my website/blog, I will delete his/her information within a reasonable period of time. You acknowledge that I do not verify the age of my users nor do I have any liability to do so.

11. My email policy

You can always opt out of receiving further email correspondence from me. I will not sell, rent, or trade your email address to any third party without your permission.

12. My security policy

I have built my website/blog using industry-standard security measures and authentication tools to protect the security of your PD. I and the third parties who provide services for me, also maintain technical and physical safeguards to protect your PD.

13. Transferring PD From the European Union

(PD) that I collect from you may be stored, processed, and transferred between any of the countries in which I operate, specifically the USA, UK and The Netherlands. The European Union has not found the United States and some other countries to have an adequate level of protection of PD under Article 45 of the GDPR. My website/blog relies on derogations for specific situations as defined in Article 49 of the GDPR. For European Union customers and users, with your consent, your PD may be transferred outside the European Union to the United States. I will use your PD to provide the services, and/or information you request from me to satisfy a legitimate interest of my website/blog in a manner that does not outlive your freedoms and rights. Wherever I transfer, process or store your PD, I will take reasonable steps to protect it. I will use the information I collect from you in accordance with my Privacy Notice. By using my website/blog or services, you agree to the transfers of your PD described within this section.

14. Changes to my Privacy Notice

I reserve the right to change this Privacy Notice at any time. If I decide to change this Privacy Notice, I will post those changes on my website/blog so that my users and members are always aware of what information I collect, use, and disclose. If at any time I decide to disclose or use your PD in a method different from that specified at the time it was collected, I will provide advance notice by email (sent to the email address on file and provided by you). Otherwise I will use and disclose my users' and members' PD in agreement with the Privacy Notice in effect when the information was collected. In all cases, your continued use of my website/blog and services after any change to this Privacy Notice will constitute your acceptance of such change.

Questions about my Privacy Notice

If you have any questions about my Privacy Notice, please contact me using my email address: greetje.kamminga@gmail.com

Disclaimer

By using this website/blog, user agrees as follows:

The information and services are given to the user with the understanding that neither the author, nor publisher is engaged in rendering any legal, business or financial advice to the reader or to the general public. The views and opinions expressed are mine.

Any content provided by me are not intended to malign any religion, ethnic group, club, organization, company, individual or anyone or anything.

Although I make strong efforts to make sure my information is accurate, I cannot guarantee that all the information on this website/blog is always correct, complete, or up-to-date.

To the maximum extent permitted by law, the services and information on this website/blog is provided "as is" and with all faults and I make no promises, representations, or warranties, either express, implied, statutory, or otherwise, with respect to the services, products and information, including its condition, its conformity to any representation or description, and I specifically disclaim all implied (if any) warranties of title, merchantability, noninfringement, fitness for a particular purpose, lack of viruses, accuracy or completeness, quiet enjoyment, and quiet possession. The entire risk arising out of use or performance of the services and information lies with user.

To the maximum extent permitted by law, in no event shall I be liable for consequential, incidental, special, indirect, or exemplary damages whatsoever arising out of or in any way relating to this agreement or user's use of or inability to use the services, products and information, or the provision or failure to provide support services, including, but not limited to, lost profits, loss of confidential or other information, business interruption, personal injury, loss of privacy, failure to meet any duty (including of good faith or reasonable care), or any other claim for pecuniary or other loss whatsoever, or for any claim or demand against user by any other party, even if I have been advised of the possibility of such damages. These limitations shall apply notwithstanding any failure of essential purpose of any limited remedy.

Notwithstanding any damages user may incur for any reason whatsoever (including, without limitation, all damages referenced above and all direct or general damages), the entire liability of me and any of my suppliers under any provision of this agreement and your exclusive remedy for all of the foregoing shall be limited to US\$1. The foregoing limitations, exclusions, and disclaimers shall apply to the maximum extent permitted by applicable law, even if any remedy fails its essential purpose.

If any provision of this Agreement is declared invalid or unenforceable, the remaining provisions of this Agreement will remain in effect. I have the right to modify these terms and conditions at any time.